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b+m und Schrader reorganize ex-Eisenmann application technology

Following the acquisition of products and technology from Eisenmann *Application Technology*, b+m surface systems GmbH has reorganized the former Eisenmann portfolio together with Schrader Fluid Technology GmbH. The focus for both companies was on concentrating on their core business.

The core competencies of b+m are fully integrated turnkey paint lines and high-quality application systems for particularly demanding surfaces. Schrader is one of the leading suppliers of material supply systems in the area of bonding and sealing. Both companies have a strong presence in the automotive industry.

“By taking over the Eisenmann portfolio for high-viscosity supply systems, the technology and all property rights as of January 28, 2021, we will complement our product range for the conveying and control of high-viscosity materials and increase our own added value”, comments Schrader’s managing director Carsten Steiling, and concludes: “With this strategic decision, Schrader und b+m are strengthening their core business to drive future growth in an even more targeted and competitive manner.”

„b+m will be further strengthened in the field of paint and application, and we have found the ideal partner in Schrader for high-viscosity supply systems,” says Sebastian Merz, managing partner of b+m, adding: “The know-how and rights for paint and high-viscosity application will remain in our company. Support for customers abroad will continue to be provided by the international b+m network.”

Short Profile of b+m surface systems GmbH

b+m surface systems GmbH is a technologically leading manufacturer of fully integrated turnkey paint lines. Around 450 employees ensure smooth project implementation and competent service. Important key components, including the two in-house robot series T1 X5 and T2 X5, are manufactured by the Eiterfeld company itself.

Short Profile of SCHRADER Fluid Technology GmbH

SCHRADER Fluid Technology GmbH is your independent specialist for material supply systems for the automotive industry and its suppliers. A highly qualified team of engineers, technicians and in-house installation specialists plan, develop, design and install customised and turnkey supply and application systems for paints, sealing materials and adhesives. We work to optimally implement both the customer's wishes and the specifications of material suppliers. What's more, the ever-changing requirements of the automotive industry mean that we are continuously adapting and improving our plant technologies.

Pictures/Captions



Source: b+m surface systems GmbH

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Persons (left to right): Managing Director Carsten Steiling, Schrader Fluid Technology GmbH, and Managing Partner Sebastian Merz, b+m surface systems GmbH

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